



Haiti Earthquake Relief

Background

- On January 12, a 7.0 magnitude earthquake struck off the coast of Haiti.
- It is estimated that three million people have been directly affected and it is estimated that more than 300,000 may be homeless.

Donations

- Canadians wishing to support Red Cross relief efforts in Haiti are encouraged to make a financial donation. Financial donations ensure that the necessary supplies are purchased, providing the most direct benefit to those affected.
- Donations will be used to support the most urgent needs at this time, which are to support evacuation, search and rescue efforts, and to provide shelter, clean water and medical support.
- Your financial contributions purchase relief items including mosquito nets, tarps, tents, kitchen supplies, first aid kits, water tablets and emergency health kits.
- For example, a:
 - **\$120 donation** will provide the tools necessary for two families to repair their homes and have shelter tonight.
 - **\$60 donation** will send hygiene items to two families who were forced to flee their homes with nothing.
 - **\$25 donation** will send five blankets to a family in need of warmth.
- Funds raised will also be used to address the longer-term needs of affected communities as the Red Cross help them rebuild and recover.
- You can donate online at www.redcross.ca, call 1-800-418-1111 or visit your local Red Cross office. Individual donors will receive a charitable tax receipt.
- We work to ensure that as much of your financial gift as possible goes directly to help those impacted by disaster. There is always some administrative cost as there are fixed costs for the personnel and resources needed to securely process donations and report on our activities to donors, government and the public. These costs vary with the nature of the event, but typically range from five to seven per cent.

Status of the Response as of January 22, 2010

- Over 430 International Red Cross workers have been deployed to Haiti. Currently, 176 tons of Red Cross aid has landed in Haiti or Dominican Republic.
- The Canadian Red Cross has received \$61 million for its Haiti Earthquake Fund, of which \$45 million is from generous individuals.